

# HP Blade Workstations Deployment Increases Productivity of City Traders



Commerzbank is the second largest credit institution in Germany, and one of Europe's major banks. With the merging of Dresdner Bank into Commerzbank in May 2009, Commerzbank is now one of the leading banks for private and corporate customers in Germany. The new Commerzbank has a total of around 14.5 million customers worldwide and employs around 60,000 members of staff, 3,000 of which are based in the UK.

Commerzbank sees its role as being that of an expert provider of services to private and business customers and to SMEs. Commerzbank will have around 1,200 branches, giving them the densest branch network of any German bank. Customers benefit from an even more extensive and attractive range of products and advisory services.

## Customer Comment

"With the HP Blade Workstation solution, Kelway has delivered much more than just a better working environment. We can now provide our traders with a powerful and flexible computing service that will scale to meet their future needs."

**Conor Brobyn**  
Global Head of Business Support  
Commerzbank AG

## Issues & Challenges

- Legacy computing equipment incurring multiple failures
- Heat from the equipment and noise from the cooling fans was affecting the working environment and lowering employee productivity
- Requirement for a flexible and scalable solution to accommodate future growth

## Kelway Solution

- New HP Blade Workstation – centrally located, heavy-duty blade servers delivering significant processing capability and with low power thin clients
- Servers and data storage integrated into the data centre
- Purchasing, logistics, project management, install, configuration and deployment

## Results & Benefits

- Reduced heat and noise and greatly improved working environment aids productivity
- Enhanced application performance
- Zero failures since the implementation of the new kit
- Increased flexibility to move people around the business as required
- Increased security and reduced risk of data loss by blades servers being centrally located in the data centre
- Scalable solution able to meet future computing and business growth needs
- Reduced management and maintenance costs